



Three Memberships in One – HBA, HBAM, NAHB

Our mission is to enhance the building environment through marketing, advocacy, education and enhanced profitability as a result of membership. Membership in the Home Builders Association of Michigan and National Association of Home Builders is included.

Invaluable Networking Opportunities

Business relationships are built on trust and credibility. Membership in the HBA is a valuable tool in building relationships with fellow professionals and customers. From General Membership Meetings and Committee Meetings to Networking Events, the Annual HBA Golf Outing and Sportsman's Shootout, members have many of ways to meet people and build their businesses.

Public Exposure

As a member your company will be listed on the HBA website, hbalc.com, and in the Homeowner's Resource Guide, a publication distributed to the public as a reference of industry professionals and to HBA members as our membership directory.

Industry Publications

Knowledge is key in this rapidly changing industry. Keep up-to-date with HBA e-Updates, NAHB and HBAM e-newsletters, HBAM's Michigan Builder magazine and NAHB's ProBuilder and ProRemodeler publications.

Educational Programs

The HBA offers local educational classroom opportunities, required education, and topics of industry interest at General Membership Meetings. NAHB offers live and on-demand webinars, designation programs, Video Toolbox Talks, the International Builder's Show.

Professional Recognition

Enhance your professional credibility by belonging to one of the nation's most highly respected and widely known associations.

Member Discounts

Membership includes discounts on Meijer & Lowes purchases, insurance, car purchases & rentals, Houzz Pro, computers, office products, and much more. Our HBA Rebate Program is invaluable for builders. You can cover the cost of membership in discounts.

Powerful Advocacy

The NAHB has the grassroots strength of over 140,000 members and staff in Washington D.C. to defeat excessive regulations and defend affordable housing. In Michigan, the HBAM in Lansing advocates legislative and regulatory reforms that benefit our businesses statewide. Locally, we work with county and township officials and regulatory agencies to assure fair housing related regulations.

Critical News & Information

Members use a variety of ways to stay connected to industry information, e-newsletters, exclusive web site content, special reports, e-mail alerts, among others. Receive up-to-date information on the national, state and local levels, when you want it, how you want it!

Access to Expert Advisors

When you become a member of the HBA, HBAM, and NAHB you get instant access to legal research staff, regulatory and technical specialists, legislative professionals, economists, financial experts, and an industry library.

Free Membership!

Simply sponsor three businesses to join our HBA in any one year and your next membership year will be free. Three and it's Free!

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